

THE IBC DAILY
11.09.2010

theibcdaily

SPB TV hits v2.0

In brief

SPB TV hits v2.0

Multi-platform software developer SPB Software is showcasing its flagship mobile TV product, SPB TV, at IBC this year. SPB TV enables carriers, including Singaporean operator StarHub, to offer an optimised and easier viewing experience for the user through a variety of key features. The latest version, SPB TV 2.0, offers additional features including VoD, advertising support and H.264 compression capabilities. **M193**